

MEMORY SECRET

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For Immediate Release

People throughout the world expect to live longer. And, in fact, there are over 35 million people over the age of 65 in the United States alone. Long life is largely a result of incredible advances in medical technology that have made it possible to alleviate many conditions which negatively affect our bodily organs. Yet the complex functions of one of our most important organs, THE BRAIN, still remain a mystery.

Medical technology has allowed us to determine many aspects of how the Brain works. Neurons need plenty supply of oxygen, glucose and the proper function of other factors. How can we safely and effectively help the Brain so that it continues to function properly?

The answer to this last question can be found in nature. Vinpocetine is naturally occurring from the plant *Crioceras Longiflorus* and also can be obtained from Vincamine.

Vinpocetine is a cerebral metabolic activator and a neuronal protector. Clinical studies indicate that vinpocetine helps increase blood flow¹; cerebral vasodilation² produces an immediate increase in the cerebral oxygenation and this results finally in the activation of the cerebral metabolism, the increase of glucose³ and the improvement of certain neurotransmitters' utilization^{4,5}. Another benefit that has been observed by using vinpocetine is its neuronal protection effects which increase resistance of the brain to hypoxia and ischemia⁶, reduce platelet aggregation, and improve red blood cells deformability allowing oxygen to feed neurons through microcapillaries⁷. Evidence also shows that Vinpocetine has antioxidant properties⁸.

There are more than 100 clinical studies on Vinpocetine performed on over 30,000 patients proving its safety and effectiveness. Vinpocetine has many different effects of varying importance on cognitive functions such as increase of attention, concentration, and memory^{9,10}.

The Memory Secret company is proud to introduce a new dietary supplement for the brain: Intelectol®. **Intelectol® is the purest form of Vinpocetine available.** Intelectol® is "THE MEMORY PILL™", a dietary supplement which will enhance your memory power.

Almost anyone can benefit from taking Intelectol®. From people who have already cognitive deterioration, through baby boomers who are starting to suffer the symptoms of memory loss to young people and students who want to enhance their memory to increase their intellectual intelligence as well as to get good results at exams.

Intelectol® clearly demonstrates in many cases its value in enhancing brain function and cognitive ability. As we strive to retard the aging process and fight deterioration of the brain and mind, Intelectol®, with extensive science to back it up, stands to be one of the valuable brain supplements for wellness into our advanced years.

For more information, please contact:

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