

MEMORY SECRET

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"The Memory Drinks"

A patented technology for Memory Beverages Called Unique and More Potent Than Others

Vinpocetine, a new ingredient applied in functional beverages may help those with memory disorders and it is available for you to market in the US.

The ingredient that now is offered for application in beverages has been used for the last 20 years in Asia, and in most European Eastern countries as a prescription product in tablets. Vinpocetine, touted as the next ginkgo, has been recently launched in the USA by the major Nutraceuticals companies such as Nutricia Manufacturing, owner of the franchises General Nutrition Centers (GNC) with more than 15,000 owned shops in the USA, Rexall Sundown, Leiner Health Products, Pharmavite o Swanson Products. These companies have started to get into the brain-supplement market by combining vinpocetine with other ingredients such as vitamin C, ginkgo, and green tea enhancing the effects of both compounds and are sold in drugstores and supermarkets all over the USA such as Walgreens, Eckerd, WalMart, Costco, Kmart, RiteAide, Duane Reed, etc.

Memory Secret™ has the rights to license the patented memory technology from Covex Pharma. Covex Pharma is the largest manufacturer of Vinca minor extracts in the world. The Spanish based manufacturer of chemical, pharmaceutical and Nutraceuticals products is dedicated to research and development of new products and has specialized in Vinca Alkaloids since its inception in 1977. At its corporate headquarters in Madrid, Spain, Covex Pharma operates an extremely efficient manufacturing facility. In its ongoing research and development efforts, Covex Pharma continues to investigate the most efficient method to deliver Vinca compounds to the brain.

Clinical tests have demonstrated that combining Vinca products with Xanthic structures synergizes the effect of both compounds. 194 healthy people (90 subjects aged 19-23 and 104 subjects aged 60-69) participated in a study where it was compared the use of Vinca compounds such as vinpocetine, oxopocetine and vinca extracts, in combination with coffee, tea, and cola beverages. The effects of Vincamine were shown to be significantly enhanced when administered together. In fact, the younger individuals benefited even more than the elderly ones¹

This promising research led Covex Pharma to develop and patent a full line of memory drinks and trademark the MEMO drinks, including MemoCola™, MemoTea™, MemoCao™, MemoCafe™ and others. The Memory Drinks received an award at the Geneva Exhibition of Inventions in 1998.

Memory Secret Inc. is seeking actively for partners worldwide to license the proprietary technology² and the trademarks that have been granted in more than 150 countries worldwide.

Share your business ideas with the Essence of Memory Secret.

MemoDrinks will enable you to enjoy your favourite beverage while
you MAINTAIN A HEALTHY MIND!

References:

¹ *Clinical Study of Oxopocetine (Vinpocetine Citrate). The clinical study of Oxopocetine was performed in the Department of Clinical Immunology of the Kuban Academy of Medicine (Krasnodar) and embraced the period between September 1996 and January 1997.*

² *Patent No US 6,290,994 B1 - Beverage Containing Caffeine or Theobromine and Vinpocetine Citrate for Stimulating Cerebral Activity.*

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