

MEMORY SECRET

at the Natural Products Expo, Anaheim, March 4-7, 2004

For Immediate Release

Memory Secret Inc. an American company located in Miami, Florida founded in 2002 to promote the benefits of natural ingredients to enhance brain functions, proudly introduces a new dietary supplement for the brain: Intellectol®, the purest grade of Vinpocetine available, a dietary supplement which will enhance your memory power. Vinpocetine is naturally occurring from the plant *Crioceras Longiflorus* and can also be obtained from Vincamine.

Vinpocetine is a cerebral metabolic activator and a neuronal protector. There are more than 100 clinical studies on Vinpocetine performed on over 30,000 patients proving its safety and effectiveness. Vinpocetine has many different effects of varying importance on cognitive functions such as increase of attention, concentration, and memory.*

Almost everyone can benefit from taking Intellectol®. From people who already have cognitive deterioration, through baby boomers who are starting to suffer the symptoms of memory loss to young people and students who want to enhance their memory to increase their intellectual intelligence as well as to obtain good exam results.*

At the age of thirty, cell units begin to die that can never be replaced. However, now that cell death can be prevented. Memory Secret has already come up with Intellectol® to fight the loss of brain cells. Our revolutionary product is an oxygenator and activator of the cerebral metabolism, as a result, it helps improving brain's memory power. Intellectol® has recently become referred to as "Viagra for the mind"¹

Intellectol® clearly demonstrates in many cases its value in enhancing brain function and cognitive ability. As we strive to retard the aging process and fight deterioration of the brain and mind, Intellectol®, with extensive scientific research to back it up, stands to be one of the valuable brain supplements for healthiness in our advanced years.*

For more information, please contact:

Ana Isabel Conde - Memory Secret Inc.
1221 Brickell Avenue, Suite 1000 - Miami, FL 33131
TEL: 1-866-MSECRET (673-2738) Fax: 1 305 675 2279
E-mail: intelectol@memorysecret - www.memorysecret.net

¹ Bone up on your memory skills!, *Jeremiah Fagan* from *The Hammer*, October 20,2002

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.